

How African Freelancers can Overcome Imposter Syndrome

*Especially when you're
just starting your freelance career



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A network of blue circular icons representing people, connected by lines, set against a dark blue background with a grid of red and yellow dots. The icons are arranged in a complex web, with some larger than others, suggesting a central figure or hub.

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1. Connect with other freelancers

That inability to recognize you are valuable and skilled, despite evidences of achievement, that's Imposter Syndrome.

To overcome this, join freelance groups where you can connect with like-minds and boost your self-confidence.




2. Take a Course

Usually, feeling like your skills are not good enough to work with a client can be very daunting if you come from an environment that "celebrates" **mediocrity**. Don't let that stop you.

Take a course in a skill you want to know more about. From YouTube to SkillShare to **Audible Talents**, take a course from someone that you respect who already does what you want to do.





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3. Give yourself a break

There's a need to strike a balance here because there's that tendency to get overworked because you are trying to prove yourself as a freelancer. Your quest for knowledge should not consume you.

Give yourself a break. Freelancing isn't easy and you don't need to know it all. Don't be a perfectionist, nobody knows it all. Learn to accept failure as a learning path to growth.





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4. Dress up & look good

Hey, if you're already feeling like an impostor, working in your Pajamas is not going to help. Go get a haircut. Put on some makeup.

Dressing up and actually putting some effort into how you look can help you feel more confident and professional. Remember that you got to where you are today because of the efforts you put in. It's not a fluke!



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You're more valuable than you think...

The African terrain is harsh but don't let it beat you to a pulp. Having that constant hunger to keep learning and upskill is actually the kind of person clients want to work with!

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